



TO: California Travel and Tourism Commission
Secretary of State
Travel Industry Association
Members of the Public Who Have Requested Notification
(For informational purposes only)

FROM: Caroline Beteta, Executive Director

DATE: Tuesday, April 10, 2007

RE: PUBLIC NOTICE OF THE CTTC EXECUTIVE COMMITTEE MEETING

A meeting of the California Travel and Tourism Commission Executive Committee is scheduled to take place on Friday, April 20, 2007 from 12:00 p.m. to 2:00 p.m.

Participation for this meeting is available via conference call. The meeting details are as follows:

Meeting:.....	<u>Executive Committee Meeting</u>
Date:.....	Friday, April 20, 2007
Time:.....	12:00 p.m. to 2:00 p.m.
Meeting Location:	California Travel and Tourism 980 Ninth Street, Suite 480 Sacramento, CA 95814
Conference Call info:.....	1-877-973-7507/passcode 518056

The agenda is attached for your reference.

Please R.S.V.P. (if you haven't already) to Matthew Sabbatini at 916-319-5420 or msabbatini@visitcalifornia.com, if you are planning to participate so that we can ensure that pertinent meeting materials reach you.

Thank you.

CTTC Executive Committee Meeting Agenda
Friday, April 20, 2007

CTTC Executive Committee Meeting
Friday, April 20, 2007
12:00 p.m. to 2:00 p.m.

California Travel and Tourism
980 Ninth Street, Suite 480
Sacramento, CA 95814

AGENDA

Any and all items on this Agenda are subject to discussion and vote

- I. Call to Order/Roll Call/Approval of Minutes
- II. Opening Remarks
- III. Legal Update (Closed Session)
 - 1. Review of Formal Adoption of Resolution with Respect to Government Affairs and Lobbying Issues.
 - 2. Review of Policy and Legal Restrictions with Respect to Contracts/sponsorships involving thirds parties.
- IV. Executive Director Report
- V. Government Affairs Update
- VI. Marketing Advisory Committee Update
- VII. Financial Update
 - 1. Audit Committee Report
 - 2. FY 07-08 Proposed Catastrophic Reserve
 - 3. Cash Flow Projection update
 - 4. Discuss Proposed Assessment Payments by Credit Card
 - 5. Proposed FY 07-08 Operating Budget
 - 6. Other Financial Matters
- VIII. Other Business
 - 1. Nominating Committee update
 - 2. TIA related issues
 - (1) PowWow
 - (2) Travel Leadership Summit - September 2007
 - 3. 07-08 Commission Meeting Dates
 - 4. May 2007 CTTC Meeting Structure
 - 5. Referendum
- IX. Public Comment
- X. Adjournment